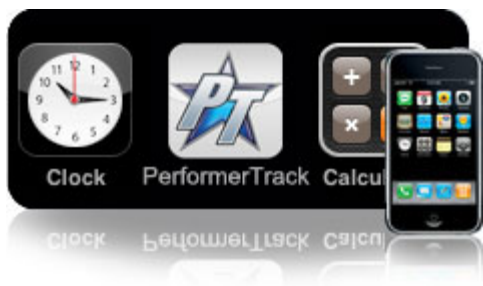


**FOR IMMEDIATE RELEASE:**

**'iPhone Web Clip For PerformerTrack Members On The Go'**

Los Angeles, CA June 22, 2009 - PerformerTrack ([www.PerformerTrack.com](http://www.PerformerTrack.com)), the most widely-used Web-based career management tool for working performers, released its very own iPhone/iPod touch Web Clip for their members. Web Clips are one-tap shortcuts from the iPhone/iPod touch's home screen to the user's favorite Web applications.



"Performers do not sit idle. They are mobile, constantly on-the-go," said Kristina Hughes, COO & President of Holdon Log (the parent company of PerformerTrack). "Many of our PerformerTrack members use the iPhone or iPod touch. Now, through the use of the newly released PerformerTrack Web Clip we are pleased to give these members a quick and easy way to access their accounts."

Actor and PerformerTrack member, Dionne Audain (*The Wire, All My Children*) exclaimed, "I am so excited about PerformerTrack and most of all that I can log on from anywhere with an internet connection - even my iPhone."

With the recent release of the dynamic Palm Pre and the superfast iPhone 3GS performers are more connected to the Web than ever before. Whether at home, on tour or sitting in the waiting room at a casting director's office PerformerTrack users live inside their accounts. Their daily career details from Auditions to Callbacks, Bookings to Contacts, and Income to Expenses are constantly at their fingertips.

"Our users can easily access and use their entire PerformerTrack account with any Web enabled handheld device; Blackberry Storm, G1, Palm Pre, iPhone - it simply doesn't matter. Being an online application eliminates the need for our users to purchase a separate clumsy app or the worry of problematic synchronization issues," stated Brian Vermeire, CEO of Holdon Log.



To learn more about the iPhone Web Clip for PerformerTrack go to:

<http://www.performertrack.com/FAQ-webclip.html>

PerformerTrack, the Webware designed to "Simplify the Business of Show", retails for an average monthly subscription of only \$9.95 USD, which includes all new updates and features, as well as client data redundantly stored on secure servers at a tier 4 data center.

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**About Holdon Log, The Standard In Performer Organizational Tools:**

Holdon Log, LLC ([www.HoldonLog.com](http://www.HoldonLog.com)), the parent company of PerformerTrack, was founded in 2001 by performers (actors, models, comedians and background artists) who realized the need for organizational tools specifically designed for entertainers. The company launched with a single, paper-based audition organizer entitled, Actors' Holdon Log. They have since expanded their paper-based product line to include Young Actors, Background Artists, Models, Live Performers and Pageant Contestants, along with Submission Tracker, Events & Training and Booked Projects logbooks.

In 2003, the company revolutionized the Performing Industry by releasing the one-of-a-kind stand alone software, ActorTrack ~ "The Standard In Career Management Software For Actors". ActorTrack was the #1 selling performer-related software program for over 5 years, having assisted thousands of entertainers daily with being better organized!

Realizing the severe limitations that stand alone software provided (namely single computer access, unreliable client-side back-ups and slow to adopt software upgrades) Holdon Log created PerformerTrack ([www.PerformerTrack.com](http://www.PerformerTrack.com)), their web-based business tool for entertainers. PerformerTrack resolves the many issues that plague traditional software. PerformerTrack is available online from any web-enabled device, frequently updated with new features and backed-up redundantly and securely stored at a Tier 4 data center.

Holdon Log has proven their dedication to provide the creative community with bold and innovative results driven, organizational solutions. Now performers of all types (actors, models, comedians, musicians, singers, dancers, motion/performance capture artists, etc.) can better maximize their potential in "the business of show".

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